

Duration of the Program	Years: 4 years	Term:8 terms
Admission Requirements	The applicants must have HSC or equivalent degree. Other terms and conditions are set or revised periodically by the appropriate authority.	
Total Minimum Credit Requirements for Graduation	150	
Total Class Weeks in a Term	14	
Minimum CGPA Requirements for Graduation	2.25	
Maximum Academic Years of Completion	6 years (12 terms)	

Area-wise Credit Distribution				
SL	Course Type	Credit	Credit Hours/week	
1	Major Courses (BBA)			
	Core Courses			
		Theory	78	78
		Lab	6	9
		Sub-total	84	87
2	General Educational (GED) Courses			
	Information and Communication Technology (ICT)	Theory	6	6
		Lab	2	3
	Arts and Humanities	Theory	6	6
		Lab	0	
	Social Sciences	Theory	6	6
		Lab	0	
	Mathematics and Statistics	Theory	6	6
		Lab	1	1.5
	Basic Business Courses	Theory	21	21
		Lab	0	0
	Sub-total	48	49.5	
3.	Viva Voce	7		
4.	CAPSTONE PROJECT * Project: Each credit 2 hours/week.	4	8	
5.	Industrial Training	2	4	
6.	Field Trip	2	4	
7.	Internship	3	6	
	Total	150	158.5	

Year/Term-wise Distribution of Courses:

BBA Year -1 Term 1

SL	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	0413 THM 1101	Introduction to Business		3	3
2	1015 THM 1103	Fundamentals of Tourism and Hospitality Management		3	3
3	0611 THM 1105	Introduction to Computer		3	3
4	0031 THM 1106	Introduction to Computer Lab		1	1.5
5	0231 THM 1107	Basic English Language		3	3

6	0222 BLWS 1101	History of Emergence of Independent Bangladesh		3	3
Total				16	16.5

BBA Year -1 Term 2

S L	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	0414 THM 1201	Fundamentals of Marketing		3	3
2	0541 THM 1203	Mathematics for Business and Economics		3	3
3	0311 THM 1205	Microeconomics		3	3
4	0413 THM 1207	Fundamentals of Management		3	3
5	1015 THM 1209	Tourism Trends in Bangladesh and the World		3	3
6	0031 THM 1202	Viva Voce		1	0
7	1015 THM 1204	Fieldwork		1	2
Total				17	17

BBA Year -2 Term 1

SL	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	0417 THM 2101	Business Communication		3	3
2	0311 THM 2103	Macroeconomics		3	3
3	0411 THM 2105	Accounting Fundamentals		3	3
4	1013 THM 2107	Front Office Management		3	3
5	1013 THM 2108	Front Office Management Lab		1	1.5
6	0421 THM 2109	Business Law		3	3
Total				16	16.5

BBA Year -2 Term 2

SL	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	0542 THM 2201	Business Statistics		3	3
2	0542 THM 2202	Business Statistics Lab		1	1.5
3	0413 THM 2203	Human Resource Management		3	3
4	0412 THM 2205	Financial Management		3	3
5	1013 THM 2207	Housekeeping Management		3	3
6	1013 THM 2208	Housekeeping Management Lab		1	1.5
7	1013 THM 2209	MICE Management		3	3
8	1013 THM 2210	MICE Management Practical		1	1.5
9	1015 THM 2204	Viva Voce		2	0
10	1015 THM 2206	Fieldwork		1	2
Total				21	21.5

BBA Year -3 Term 1

SL	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	0313 THM 3101	Tourist Behavior		3	3
2	1013 THM 3102	Industrial Training		2	4
3	0721 THM 3103	Food and Beverage Management		3	3
4	0721 THM 3104	Food and Beverage Management Lab		1	1.5
5	0413 THM 3105	Organizational Behavior		3	3

6	0542 THM 3107	Business Research Methodology		3	3
7	0542 THM 3108	Business Research Methodology Lab		1	1.5
8	0612 THM 3109	Management Information Systems		3	3
9	0612 THM 3110	Management Information Systems Lab		1	1.5
Total				20	24.5

BBA Year -3 Term 2

SL	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	0413 THM 3201	Tourism Entrepreneurship		3	3
2	0411 THM 3203	Auditing and Taxation		3	3
3	0314 THM 3205	Cultural Tourism		3	3
4	0412 THM 3207	Banking and Insurance		3	3
5	1015 THM 3209	Travel Agency and Tour Operation		3	3
6	1015 THM 3210	Travel Agency and Tour Operation Lab		1	1.5
7	1015 THM 3202	Viva Voce		2	0
8	0031 THM 3204	Project Planning and Preparation		2	4
Total				20	20.5

BBA Year -4 Term 1

SL	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	0414 THM 4101	Service Marketing		3	3
2	0031 THM 4102	Project Development and Presentation		2	4
3	1015 THM 4103	Tourism Destination Management		3	3
4	1013 THM 4105	Developing Hospitality Properties and Facilities		3	3
5	0413 THM 4107	International Business		3	3
6	0411 THM 4109	Cost and Management Accounting		3	3
7	0414THM 4111	Marketing Communication		3	3
Total				20	22

BBA Year -4 Term 2

SL	Course Code	Course Title	Pre-requisite	Credit	Credit Hours/week
1	1015 THM 4201	Sustainable Tourism Management		3	3
2	1015 THM 4203	Revenue Management in Tourism		3	3
3	0413 THM 4205	Supply Chain Management		3	3
4	1013 THM 4207	Managing Hospitality Operations		3	3
5	1015 THM 4209	Tourism Planning and Development		3	3
6	1015 THM 4202	Viva Voce		2	0
7	0417 THM 4204	Internship		3	6
Total				20	21